Continents apart people akin
Capable
Creative & Alternative Planning Agency

We think differently & provided the best alternative
Who We Are

OUR STRENGTH

LONG-TERM PARTNERSHIP & COMMITMENT
... out-sourced agency with ‘in-house’ service quality

ABSOLUT 13 yrs
Ermenegildo Zegna 11 yrs
Calvin Klein 8 yrs
The Macallan 4 yrs

360° IMC STRATEGIES & CREATIVE THINKING
... through strong market insight & in-depth brand knowledge

INHOUSE EVENTS PRODUCTION TEAM
... planning from a PR perspective & consistency in PR messaging
... providing A to Z services with professional team
... ensuring quality control with associate partner
Who We Are

CAPA Media & Communications

Promotions/Events Production: 400+ key events

- Press conferences
- Fashion Collection Shows
- Brand/New Product Launch Events
- New Car Launch Events / Motor Shows
- Conventions & Exhibitions
- Campaign Promotions
- Brand Parties
- Art award
- DJ Festivals

Press Relations & Consulting: 100+ key brands

- Brand & Corporate PR in all target media: dailies/online, weeklies, monthlies, TV
- PPL Star-marketing / PPL
- Public Relations
- Crisis/Risk Management
- Media Buying / Creative Services
- PR Materials design
Work Scope

PR & MARKETING

CAMPAIGN & IMC

BRAND LAUNCHING & EVENT

SNS MANAGEMENT (FB, IG, KAKAO PLUS FRIENDS)

COLLABORATION WITH ARTIST, CELEB, INFLUENCER

CREATIVE

IMC CREATIVE

SHOOTING

SNS CONTENTS

VIRAL FILM
# PREMIUM GLOBAL BRANDS

<table>
<thead>
<tr>
<th>Gucci</th>
<th>Valentino</th>
<th>Celine</th>
<th>Tiffany &amp; Co.</th>
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<tbody>
<tr>
<td>Calvin Klein</td>
<td>Ermenegildo Zegna</td>
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<td>Chanel</td>
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</tbody>
</table>
PREMIUM GLOBAL BRANDS
Our Client

FASHION
CHANEL / GUCCI / GIORGIO ARMANI / EMPORIO ARMANI / CELINE / LOUIS VUITTON / ESCADA / PANERAI
LORO PIANA / CALVIN KLEIN / CALVIN KLEIN JEANS / CALVIN KLEIN UNDERWEAR / CALVIN KLEIN EYEWEAR
CALVIN KLEIN WATCH & JEWELRY / SWATCH / DKNY / LEVI’S / MANGO / ZARA / MASIMO DUTTI
MAJE / MANOUSS / H&M / ANNA SUI / KITON / BRIONI / ERMENEGILDO ZEGNA / ZEGNA SPORTS
AGNONA / MCM / MARKS&SPENSER / LONGINES / CARTIER / SAFILO EYEWEAR / TIFFANY / ASICS
PUMA / ADIDAS / NIKE / ONITSUKA TIGER / ASICS TIGER / BON / PAT / GENERAL IDEA / MULA WEAR ...and local brands

COSMETICS & FRAGRANCES
ESTEE LAUDER / KANEBO / CLARINS / GUERLAIN / JOE BLASCO / CALVIN KLEIN / IOPE / CELLTRION / LOHB’s
SALVATORE FERRAGAMO / SAMSIM / IDEM / GALLENIC / OSSION / GUCCI / MONTBLANC / CIAE / JOHN VARVATOS
BVLGARI / ANNA SUI / BOURJOS / ESCADA / PUMA / MELVITA / NATURELLE D’ARGAN / NARCISO RODRIGUEZ

LIQUOR & F&B
ABSOLUT / BALLANTINES / THE MACALLAN / ROYAL SALUTE / IMPERIAL
THE GLENLIVET / BACADI / J&B / CUTTY SARK / JAMESON / WOLF BLASS
G.H. MUMM / BEEFEATER 24 / JOSE CUERVO / HAVANA
JAGERMEISTER / WURZEL PETER / OLMEC / KOZEL
HOEGAARDEN / BUDWEISER / GUINNESS / SWINKELS / BABARIA / BASKIN / ROBBINS / MAXIM / COCACOLA

AUTOMOBILES
AUDI / MERCEDES BENZ / BMW / PORSCHE / FIAT / NISSAN / INFINITI
SSANYONG MOTORS / SAMSUNG MOTORS
CORPORATE & HI-TECH
MORGAN STANLEY / MERRILL LYNCH / MERITZ INSURANCES
MIRAE CREDIT & INFORMATIONS / MAEIL DAIRY / SCOUT / RAYTHEON
PARADISE GROUP / LOCKHEED MARTIN / TEXAS INSTRUMENTS
IBM / INTEL / FEDEX / ACUSON / DONGUK STEEL / UNION STEEL / RED DUCK / FRRERO AISA / KINDER PLUS SPORT
BLIZZARD ENTERTAINMENT / TAEWON ENTERTAINMENT / IMSTATION / LOTTE / LOTTE CINEMA / DHL / HUAWEI / CINE Q

HOME APPLIANCES & LIVING
FISSLER / LE CREUSET / MANFROTTO / STOKKE / LG OURHOME

VENUE
GRAND HYATT SEOUL / W HOTEL / WALKERHILL HOTEL / JW MARRIOTT HOTEL
J.J. MAHONEY’S / WOOBAR / SIROCCO / HARD ROCK CAFÉ
BUONASERA / TONI ROMA’S / TUTTI MATTI / TRE-AMI / LU: / LA CENTRA / QUEEN MAMA MARKET

ETC.
AFFORDABLE ART FAIR / STEVENTS HORSE RIDING CLUB
What We’ve Done

SNS CONTENTS & MARKETING

ACCOUNT (as of January 2020)

• SINGAPORE AIRLINES
• SISLEY FASHION
• BENETTON KOREA
• SWAROVSKI KOREA
• AMORE SEONGSU
• E-MART
• STARFIELD
• HANYUL
• AMOREPACIFIC
• GIVERNY
• ACWELL
LOOK BOOK & SHOOTING

• SWAROVSKI Look Book Production & Shooting
• ONITSUKA TIGER & ASICS TIGER Magazine Production & Shooting
What We’ve Done

SHOOTING

• Brand Assets Shooting
What We’ve Done

AD SHOOTING

• Celeb Casting, Commercial Shoot
What We’ve Done

BRAND BOOK & SHOOTING

• Catalog Shooting - Galleria Department Store, Lotte Construction
What We’ve Done

MAGAZINE TIE-UP

• Editorial Page – ELLE, Cosmopolitan, Harper's Bazaar, Esquire, etc. (Shooting & Advertorial)
What We’ve Done

BRAND ASSET SHOOTING

HANYUL(AMOREPACIFIC)

• Brand Renewal Consulting
• Brand Visual Directing
• Brand Assets Production
What We’ve Done

**IMC**

**GIVERNY**

- SOMI Casting
- Commercial Shoot
- Brand Film
- Signing Event

https://han.gl/dsltZ

https://han.gl/svlo
What We’ve Done

ACWELL

• SEJEONG Casting
• Commercial Shoot
• Brand Film
• Signing Event
What We’ve Done

FILM

MOK BRAND FILM
https://han.gl/4kbxc

SINGAPORE AIRLINES VIRAL FILM
https://han.gl/DjTr3

SINGAPORE AIRLINES VIRAL FILM
https://han.gl/1DenU

GIVERNY BRAND FILM
https://han.gl/sv1Qs

GIVERNY BRAND FILM
https://han.gl/dsLtZ

ACWELL BRAND FILM
https://han.gl/gOExc
What We’ve Done

VIRAL with INFLUENCER

INVITATION, VIRAL, NAVER POWER BLOGGER

- ONITSUKA TIGER EVENT – Invitation, Influencer Marketing
- SISLEY FASHION, BENETTON - Influencer Marketing
- GIVERNY, ACWELL, CHA BIO – Power Blogger Marketing
- POWDER ROOM, HWANAE, UNPA – Review Marketing
What We’ve Done

**OLIVE YOUNG**
**WANGHONG LIVE**

Format: LIVE
Date: 2019. 01
Venue: Olive Young, etc. (Myeongdong)

**VIRAL with WANGHONG**
What We’ve Done

DE BEERS
PR FOR NEW PRODUCT

Format: Class W/ Influencer & Tattooist Collaboration
Date: 2018. 6
Venue: Lotte Department Store (Jamsil)
What We’ve Done

**DARPHIN**
**PR FOR NEW PRODUCT**

<table>
<thead>
<tr>
<th>Format</th>
<th>Class W/ Influencer</th>
</tr>
</thead>
<tbody>
<tr>
<td>Date</td>
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<tr>
<td>Venue</td>
<td>Seorae Maeul</td>
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</table>
What We’ve Done

Zürich MEETS SEOUL
OPENING CEREMONY

Format: Opening Ceremony
Date: 2019. 9. 28
Venue: Seoul Hall Of Urbanism & Architecture
CALVIN KLEIN
CALVIN KLEIN WATCH + JEWELRY PAN-ASIAN EVENT

Format: Talk show / Campaign presentation
Date: 2019. 05. 23
Venue: Hyundai Card Under Stage (Itaewon-ro)
What We’ve Done

MULA WEAR
MULAWEAR X LYCRA : AIR LIGHT LAUNCH

Format:   Yoga class / Exhibition / Party
Date:     2019. 05. 10
Venue:    Café mula(Sinsa-dong)
ONITSUKA TIGER
19 SS Collection Concept Presentation ‘Summer Of Love’

Format: Performance / Exhibition / Party
Date: 2019. 02. 26
Venue: 4F (Eulji-ro)
ONITSUKA TIGER
18 AW Collection Product Presentation ‘New York’

Format: Performance / Exhibition / Party
Date: 2018. 09. 06
Venue: Café Alver (Gangnam)
What We’ve Done

CINE Q
CINE Q OPENING PROMOTION

Format: Road performance & Concept car event
Date: 2018. 05. 29~06. 06
Venue: Seoul
What We’ve Done

**CINE Q**

**CINE Q OPENING PROMOTION**

Format: Road performance & Opening event
Date: 2017. 08.25 / 12. 8 ~ 9
Venue: Cine Q (Gyeong-ju, Gumi)
What We’ve Done

**LOHB’s**

**LOHB’s PRE-OPEN PARTY**

Format: Store Open Party  
Date: 2018. 03. 23  
Venue: LOHB’s Itaewon store (Itaewon)
What We’ve Done

LOTTE CINEMA
Lotte cinema Super S preview

Format: Photo zone & Preview event
Date: 2018. 01. 25
Venue: Lotte Cinema (Jamsil)
### WOLF BLASS
### WOLF BLASS PROMOTION POP-UP BOOTH

<table>
<thead>
<tr>
<th>Format</th>
<th>Pop-up booth &amp; Photo zone</th>
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<tbody>
<tr>
<td>Date</td>
<td>2017. 12. 22 ~ 2018. 1. 13</td>
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<tr>
<td>Venue</td>
<td>CGV (IFC MALL)</td>
</tr>
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</table>
What We’ve Done

PANERAI

PANERAI YEAR-END PARTY

Format: Party
Date: 2017. 12. 19
Venue: Johnnie walker hound (Sin-sa)
What We’ve Done

ASICS
I MOVE ME Event

Format: Exhibition & Training class
Date: 2017. 08. 25
Venue: BOONTHESHOP (Chungdam)
What We’ve Done

**ASICS**

**I MOVE ME Event**

Format: Exhibition & Training class  
Date: 2017. 08. 25  
Venue: BOONTHESHOP (Chungdam)
What We’ve Done

ASICS

I MOVE ME Event

Format: Exhibition & Party
Date: 2017. 08. 24
Venue: BOONTHESHOP (Chungdam)
What We’ve Done

**ASICS**

**I MOVE ME Event**

Format: Exhibition & Party
Date: 2017. 08. 24
Venue: BOONTHESHOP (Chungdam)
What We’ve Done

**ASICS**

**I MOVE ME Event**

Format: Exhibition & Party  
Date: 2017. 08. 24  
Venue: BOONTHESHOP (Chungdam)
What We’ve Done

ASICSTIGER
Asicstiger Concept Store GEL-PTG Party

Format: Party  
Date: 2017. 08. 04  
Venue: Asicstiger Store (Sinsa-dong)
What We’ve Done

ASICSTIGER
ASICSTIGER Concept Store DJ Party

Format: Party
Date: 2017.06.30
Venue: ASICSTIGER Store (Sinsa-dong)
What We’ve Done

CALVIN KLEIN
Calvin Klein Watches Jewelry Presentation

Format: Presentation & Party
Date: 2017. 05. 31
Venue: Interwired (Nonhyeon)
What We’ve Done

ONITSUKA TIGER
Onitsuka Tiger Myeong-dong Flagship Store Opening Party

Format: Presentation & Party
Date: 2017. 05. 25
Venue: Flagship Store (Myeong-dong)
What We’ve Done

ONITSUKA TIGER
Onitsuka Tiger Art Project _ kwangho lee

Format: Collaboration
Date: 2017. 05
KINDER PLUS SPORT (FERRERO AISA)
Kinder Plus Sport Family Run

Format: Family Sport Event & PR
Date: 2017. 05. 05
Venue: Seoul World Cup Park (Sangam-dong)
What We’ve Done

KOZEL
Kozel Dark Popup Store

Format: Popup Store  
Date: 2017. 04. 27 ~ 2017. 7. 31  
Venue: Rusty’s Smoke House (Hapjeong-dong)
What We’ve Done

**ASICSTIGER**

ASICstiger Concept Store Opening Party

Format: Party  
Date: 2017. 04. 21  
Venue: ASICstiger Store (Sinsa-dong)
What We’ve Done

KOZEL
Kozel Dark Popup Store

Format: Popup Store
Date: 2016. 12. 20 ~ 2017. 01. 20
Venue: Rusty’s Smoke House (Itaewon)
What We’ve Done

**HUAWEI**

**Huawei Popup Store**

- **Format:** Popup Store
- **Date:** 2016. 12. 02 ~ 2017. 01. 01
- **Venue:** Hongdae
What We’ve Done

CELLTRION
Celltrion VIP Promotion

Format: Beauty Talk show
Date: 2016. 12. 03
Venue: Starfield (Hanam)
What We’ve Done

JOHN VARVATOS
John Varvatos House

Format: Pop-up Booth
Date: 2016. 12. 02 ~ 12. 06
Venue: Lotte World Mall (Jamsil)
What We’ve Done

**LOTTE CINEMA**

*2nd Movie Night (Halloween Party)*

- **Format:** Party
- **Date:** 2016. 10. 28
- **Venue:** Cine Park, Lotte Cinema (Jamsil)
What We’ve Done

STEVENS HORSE RIDING CLUB
2016 I-cheon Pony Fair

Format: Competition & Dinner
Date: 2016. 10. 22
Venue: Stevens Sports Academy Center (I-cheon)
What We’ve Done

**AFFORDABLE ART FAIR**

Affordable Art Fair Off-Line Marketing

Format: Marketing  
Date: 2016. 08 ~ 09  
Venue: in Seoul
What We’ve Done

AFFORDABLE ART FAIR
Affordable Art Fair On-Line Marketing

Format: Marketing
Date: 2016.08 ~ 09
What We’ve Done

ONITSUKA TIGER
Onitsuka Tiger Gwangbok Flagship Store Opening Party

Format: Presentation & Party
Date: 2016. 09. 01
Venue: Flagship Store (Busan)
ONITSUKA TIGER
Onitsuka Tiger X by 100 Collaboration

Format: Collaboration
Date: 2016. 08
ONITSUKA TIGER
Onitsuka Tiger X by 100 Collaboration

Format: Collaboration
Date: 2016. 08
What We’ve Done

4711 ACQUACOLONIA
ACQUA COLONIA Olive-Young Promotion

Format: Street Promotion
Date: 2016.06.25 ~ 06.26
Venue: Olive-Young (Hongdae station, Omok-gyo, Garosugil)
What We’ve Done

KINDER PLUS SPORT (FERRERO AISA)
Kinder Plus Sport Family Run

Format: Family Sport Event & PR
Date: 2016. 05. 05
Venue: Seoul World Cup Park (Sangam dong)
What We’ve Done

CIATE
Ciate Launching Event

Format: Launching Event
Date: 2016. 04. 06
Venue: A’mo Flower Café (ChungDam-dong)
What We’ve Done

**LOROPIANA**

*2016 Loro Piana New-year’s Party*

Format: Annual dinner & Party  
Date: 2016. 02. 22  
Venue: Club Mute (Itaewon-dong)
What We’ve Done

**IMPERIAL NEON**

*Imperial Neon Launching Event*

<table>
<thead>
<tr>
<th>Format</th>
<th>Dinner &amp; Launching Event</th>
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<tbody>
<tr>
<td>Date</td>
<td>2015. 10. 27 ~ 10. 29</td>
</tr>
<tr>
<td>Venue</td>
<td>Oceanus Art Hall, Busan</td>
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<tr>
<td>Format</td>
<td>Party</td>
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<tr>
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</tr>
<tr>
<td>Date</td>
<td>2015. 10. 22</td>
</tr>
<tr>
<td>Venue</td>
<td>Cine Park, Lotte Cinema, Jamsil</td>
</tr>
</tbody>
</table>
What We’ve Done

The KEF 2015 (The 2nd Korea Equestrian Festival)

Format: VIP Dinner & Space Styling
Date: 2015. 10. 23 ~ 10. 25
Venue: Il-san Hosoo Park, Goyang
What We’ve Done

MAXIM
Mocha Gold S Mania Festival

Format: Presentation & Party
Date: 2015. 09. 23
Venue: JBK Convention Hall
What We’ve Done

QUEENMAMA MARKET
QMM Grand opening Event

Format: Party
Date: 2015. 08. 13
Venue: QMM
What We’ve Done

ZARA
15 AW Launching Influencer Inviting Party

Format: Party
Date: 2015. 07. 30
Venue: ZARA Showroom
What We’ve Done

CALVIN KLEIN
Calvin klein Jeans Annual party

Format: Annual dinner & Party
Date: 2015. 03. 24
Venue: JBK Convention Hall, Samsung
What We’ve Done

ROYAL SALUTE
Royal Salute Celebrate Power & Grace - Unveiling of Prestigious New Packaging

Format: Formal banquet style VIP Dinner
Date: 2015. 03. 23
Venue: Yeong bin gwan_Emerald hall (Shilla hotel, Seoul)
What We’ve Done

**SWINKELS**

**Premium Beer Swinkels’ launch event**

Format: Press / Blogger preview & VIP Dinner  
Date: 2015. 02. 24  
Venue: Volt +82, Cheongdam
What We’ve Done

**CALVIN KLEIN**

Calvin klein Watch + Jewelry Collection preview “FIND YOUR MOMENT #ck minute”

Format: Press & Blogger preview  
Date: 2015. 01. 30  
Venue: Sinsajang, Sinsadong
ABSOLUT
J.J. Mahoney’s X Absolut ice bar

Format: Attraction
Date: 2014. 12. 19 ~ 12. 31
Venue: Grand Hyatt Seoul
What We’ve Done

21TH CENTURY FOX
Exodus “Gods and Kings” 360° circlarama Housing

Format: Attraction
Date: 2014. 11. 25 ~ 12. 03
Venue: M Stage, Gangnam station
What We’ve Done

**STOKKE**

**STOKKE Xplory® “True Black” Launch**

Format: Press & Blogger Presentation  
Date: 2014. 11. 04  
Venue: Nature poem Cheongdam
What We’ve Done

**VIDIVICI**
*Touch Couture Launch*

Format: Press & VIP presentation  
Date: 2014. 09. 25  
Venue: En cloe, Cheongdam
What We’ve Done

SALVATORE FERRAGAMO
Signorina Fragrance Launch

Format: Press & VIP preview
Date: 2014. 09. 02
Venue: Salvatore Ferragamo Showroom, Cheongdam
What We’ve Done

**NARCISO RODRIGUEZ**

*Narciso Rodriguez Fragrance Launch*

Format: Press & Blogger preview  
Date: 2014. 08. 28  
Venue: Gallery WON, Cheongdam

[Images of the exhibition space and attendees]
What We’ve Done

VIDIVICI
Vidivici Collection Launch

Format: Press & VIP presentation
Date: 2014. 07. 24
Venue: Horim JNB gallery 1, Shinsa
What We’ve Done

**BALLANTINE’S**

2014 Ballantine’s Stay True Campaign “Stay True Leave An Impression”

Format: Pop up Store & Outdoor Promotion
Date: 2014. 07. 18 ~ 08.16
Venue: The Back Room, Busan
FIAT
Ultra Music Festival 2014 Official stage sponsorship promotion

Format: Festival
Date: 2014. 06. 13 ~ 06.14
Venue: Olympic stadium, Jamsil
What We’ve Done

FIAT
FIAT UMF Pre-promotion Road Parade

Format: Outdoor Promotion
Date: 2014. 05. 07 ~ 06. 10
Venue: Gangnam, Itaewon, Hongdae, Sinsa
What We’ve Done

CALVIN KLEIN
Discover 2014 calvin klein Watch + Jewelry

Format: Press /Blogger presentation & VIP Party
Date: 2014. 05. 29
Venue: Daerim warehouse, Seongsoo
What We’ve Done

LORO PIANA
2014 New year party

Format: Banquet dinner
Date: 2014. 01. 09
Venue: Regency Room, Grand Hyatt seoul
What We’ve Done

OLMECA
Olmeca Launch “Switch On The Night” Party

Format: Club party
Date: 2013. 12. 03
Venue: Club Mute, Itaewon
## What We’ve Done

**AMORIS**  
**2013 AMORIS Wedding party**

<table>
<thead>
<tr>
<th>Format</th>
<th>Reception &amp; Talk show &amp; Fashion Show</th>
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<tbody>
<tr>
<td>Date</td>
<td>2013. 11. 26</td>
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<tr>
<td>Venue</td>
<td>AMORIS HALL, Yeoksam</td>
</tr>
</tbody>
</table>

![Images of the event](image1.jpg)
What We’ve Done

**CJES ENTERTAINMENT**

_Actor Seol kyoung-Goo(설경구) 20th Anniversary Party_

- **Format:** Garden party
- **Date:** 2013. 10. 31
- **Venue:** Patio9, Nonhyun
What We’ve Done

**DUCRAY**
Dermatological Laboratories DUCRAY Launch

Format: Press / Blogger preview
Date: 2013. 10. 24
Venue: Horim JNB gallery 1, Shinsa
What We’ve Done

**JAMESON**

2013 BIFF Mr. JAMESON 2nd Award with Irish night party “JAMESON NIGHT”

Format: Award & Party
Date: 2013. 10. 07
Venue: O’kim’s, The Westin Chosun, Busan
What We’ve Done

CJES ENTERTAINMENT
Actor Lee Jeong-Jae (이정재) 20th Anniversary Party

Format: Luxurious resort party
Date: 2013. 10. 02
Venue: Banyan tree, Namsan
STOKKE
STOKKE Xplory® 10th Anniversary campaign event “Moment of Connection”

Format: Photo contest / Gallery opening lounge party & Exhibition
Date: 2013. 08. 12 ~ 10. 13
Venue: Hyundai Dept. store, 6F Sky garden, Apgujeong-dong
ABSOLUT

ABSOLUT Creative Campaign “CREATE YOUR OWN ABSOLUT”

Format: Contest / Award / Exhibition / Party
Date: 2013. 08. 01 ~ 09. 06
Venue: Daerim warehouse, Seongsoo
ABSOLUT
ABSOLUT Creative Campaign “CREATE YOUR OWN ABSOLUT”

Format: Contest / Award / Exhibition / Party
Date: 2013. 08. 01 ~ 09. 06
Venue: Daerim warehouse, Seongsoo
What We’ve Done

**ABSOLUT**

**ABSOLUT Re-Union party**

Format:  Consumer cocktail class party  
Date:     2013. 07. 18  
Venue:    Club LUV, Itaewon
What We’ve Done

KANEBO

KATE Beauty class

Format: Blogger beauty class & After party
Date: 2013. 07. 11
Venue: ALEA playground, Apgujeong
What We’ve Done

CALVIN KLEIN

Calvin klein Watch + Jewelry Collection preview “Calvin Klein discovery Day in Seoul”

Format: Press / Blogger & VIP Preview
Date: 2013. 07. 09
Venue: Gallery Hyundai_Sinsadong
What We’ve Done

ZARA

ZARA Flagship store Launch

Format: Party
Date: 2013. 05. 30
Venue: ZARA Store, Myeongdong
What We’ve Done

SALVATORE FERRAGAMO
Ferragamo Homme ‘ACQUA ESSENZIALE’ Fragrance Launch

Format: Press & Blogger preview
Date: 2013. 03. 28
Venue: JNB Gallery 1_Horim Art Center, Sinsadong
MELVITA
Nectar Bright Skin care Launch

Format: Press & Blogger preview
Date: 2013. 01. 30
Venue: Garden House @ La Casa Hotel, Sinsadong
What We’ve Done

ONTREE
Naturelle d’Argan Launching Event

Format: Press & Blogger Launching Presentation
Date: 2012. 10. 25
Venue: Congbuin
ABSOLUT
ABSOLUT UNIQUE Launching

Format: Lounge party
Date: 2012. 12. 01 ~ 08
Venue: aA Design Museum in Hongdae
ABSOLUT
ABSOLUT UFO Launching in HongDae

Format: Guerrilla Party
Date: 2012. 09. 21  ~  2012. 10. 19
Venue: Haechang building parking area
What We’ve Done

BEEFEATER 24
BEEFEATER 24 Launch party

Format: Lounge party
Date: 2012. 09. 27
Venue: Club Mute
What We’ve Done

ELYX
ABSOLUT ELYX party
Format: Lounge party
Date: 2012. 06. 01
Venue: SALON DE 禾水木
What We’ve Done

AMORIS
2012 AMORIS Wedding party

Format: Reception & Talk show & Fashion Show
Date: 2012. 05. 10
Venue: AMORIS HALL, Yeoksam
What We’ve Done

GUINNESS
Black Out Party

Format: Stylish club lounge party
Date: 2012. 05. 10
Venue: Club ELLUI, Seoul
What We’ve Done

BVLGARI
Bvlgari ‘Omnia Coral’ Launching Event
Format: Lounge party
Date: 2012. 04. 03
Venue: Patio 9
What We’ve Done

SIGNORINA
Signorina Launching Event

Format: Lounge party
Date: 2012. 03. 28
Venue: Patio 9
What We’ve Done

ABSOLUT
ABSOLUT “MODE” LAUNCH

Format: Exhibition & Fashion Show
Date: 2011. 12. 01
Venue: Beyond Museum
What We’ve Done

ABSOLUT

ABSOLUT Mode Art-work Exhibition (Collaboration with designer Han Sang Hyuk)

Format: Exhibition
Date: 2011. 10. 17 ~ 23
Venue: SETEC
What We’ve Done

UNION STEEL
Union Steel Luxsteel Gallery Project

Format: Exhibition & Party
Date: 2011. 10. 19
Venue: Ferrum Tower
### ABSOLUT

**ABSOLUT Illusion Launch**

<table>
<thead>
<tr>
<th>Format</th>
<th>Lounge party</th>
</tr>
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<tbody>
<tr>
<td>Date</td>
<td>2011.07.07 ~ 09</td>
</tr>
<tr>
<td>Venue</td>
<td>Club Elune / Club Maktum / Club Heaven</td>
</tr>
</tbody>
</table>
What We’ve Done

BALLANTINE’S
The Ballantine’s Championship 2011 Gala Dinner

Format: Formal banquet style VIP Dinner
Date: 2011. 04. 26
Venue: Grand hyatt hotel, seoul
ABSOLUT

ABSOLUT Art Collection in Seoul

Format: Exhibition & Party
Date: 2011. 04. 11 ~ 24
Venue: Garosoo-gil Yeh Gallery
What We’ve Done

CALVIN KLEIN
Calvin Klein Collection SS2011

Format: Exhibition & Dinner Party
Date: 2011.03.24
Venue: banyantree
ABSOLUT

ABSOLUT ‘GLIMMER’ Launch

Format: Exhibition & Party
Date: 2010. 12. 02
Venue: Platoon Kunsthalle
What We’ve Done

SAIE GALLERY
SAIE Gallery Opening Event

Format: Exhibition
Date: 2010. 10. 07
Venue: Insadong SAIE Gallery
What We’ve Done

KITON
Kiton FW10 Collection Show

Format: VIP Party & Fashion show
Date: 2010. 09. 10
Venue: Shinsegae Dept. Store
ABSOLUT

ABSOLUT NO LABEL Launch Party

Format: Launching Party
Date: 2010. 04. 29
Venue: JBK Convention hall
What We’ve Done

PARADISE GROUP
Paradise Group’s New Vision Ceremony

Format: Ceremony  
Date: 2010. 04. 15  
Venue: Melon AX Hall
What We’ve Done

H&M
H&M Brand Launching Party & Event
Format: Launching Party & Outdoor Promotion
Date: 2010. 02. 25 ~ 27
Venue: H&M Store
What We’ve Done

The Glenlivet
The Glenlivet Spirited Match Dinner Event

Format: Formal banquet style VIP Dinner
Date: 2010. 01. 16
Venue: Stevens Horse Riding Club
What We’ve Done

FASHION

2000. 3. 17 - Ermenegildo Zegna Flagship Store Opening Event & Fashion show
2000. 10. 21 - Zegna Sport Brand Launching Fashion Show
2000. 10. 26 - Gucci Fall 2000 Fashion Show
2001. 1. - Emporio Armani Spring Fashion show
2001. 3. 14 - Tiffany S01 Jewelry Show
2001. 5. 07 - Ermenegildo Zegna Yachting Regatta Media Trip / TV program production
2001. 8. 30 - Gucci Fall 2001 Fashion Show & After Party
2001. 9. 17 - Giorgio Armani Chungdam Flagship Grand Re-opening Gala & Show
2001. 11. 22 - Marks & Spencer Winter Collection Fashion show
2002. 2. 25 - Calvin Klein Collection / ck Jeans S02 Press Presentation
2002. 6. 21 - Calvin Klein F02 Press Presentation Fashion Show
2002. 7. 30 - Agnona Brand Launching Event / Fashion Show
2003. 5. 01 - Louis Vuitton 2003 Korea Import Motor Show_Mercedes Benz Luxury Brand Show
2003. 5. 02 - Ermenegildo Zegna 2003 Korea Import Motor Show_Mercedes Benz Luxury Brand Show
2003. 5. 02 - Agnona 2003 Korea Import Motor Show_Mercedes Benz Luxury Brand Show
2003. 5. 03 - Celine 2003 Korea Import Motor Show_Mercedes Benz Luxury Brand Show
2003. 5. 08 - Escada Haute Couture 2003 Korea Import Motor Show_Mercedes Benz Luxury Brand Show
2003. 8. 29 - Ermenegildo Zegna Galleria Boutique Opening Show
2003. 9. 01 - Calvin Klein Jeans F03 Collection Show w/ Dela Guarda
What We’ve Done

**FASHION**

- Calvin Klein Collection  F03 Collection Show
- Brioni  FW03 Collection Show w/ Mercedes Benz CL600
- Calvin Klein Collection  S04 Collection Show
- Safilo Group  70th Anniversary Gala Party & Eyewear Show
- Calvin Klein Jeans  F04 Collection Show
- ck Calvin Klein  S06 Collection Show

- Lee KwangHee  24th KOREA BEST SWAN AWARDS Designer Show
- Calvin Klein Jeans/Underwear  SS07 Collection Show and Party
- CAFF  2007 1st CAFF Opening Fashion Show
  General Idea / Latulle (Cho Sung kyoung) / Bitter&Sweet (Lee Moon Hee)
  Kwak HyunJoo / Hwangjaebock / Lee Jae Im
- DKNY JEANS  Launching Press Preview Show
- CKD Group  Import Brands Launching Show
  Antonio Miro / Divinas Palabras / Jordi Lavanda / Agatha Ruiz de la Prada
- PRO–SPECS  FW07 Collection Show
- Kim YoungSe  2007 Ewha Fashion Festival
- Lee Sangbong  2007 Ewha Fashion Festival
- MANGO  FW 07 Collection Show
- Kiton  SS 08 Collection Show & Party
### What We’ve Done

**FASHION**

<table>
<thead>
<tr>
<th>Year</th>
<th>Month</th>
<th>Event Details</th>
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<tbody>
<tr>
<td>2007.</td>
<td>12</td>
<td>- Lee YoungJoo Designer Showcase</td>
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<td>2008.</td>
<td>2</td>
<td>- BON SS08 Collection</td>
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<td>2008.</td>
<td>5.21</td>
<td>- Manoush FW 08 Collection Show</td>
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<td>2008.</td>
<td>6.25</td>
<td>- Maje FW 08 Collection Show</td>
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<td>2008.</td>
<td>7.25</td>
<td>- BON FW08 Collection Show</td>
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<tr>
<td>2008.</td>
<td>7.25-27</td>
<td>Adidas Originals Pentaport Rock Festival PR &amp; Event Consulting</td>
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<td>2008.</td>
<td>7.30</td>
<td>- Shinsegae Dept Store Multi Brands FW08 Collection Show</td>
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<tr>
<td>2009.</td>
<td>2.05</td>
<td>- Ermenegildo Zegna SS09 Collection Show</td>
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<td>2010.</td>
<td>2.26-27</td>
<td>H&amp;M Brand Launching Event &amp; PR</td>
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<td>2010.</td>
<td>9.10</td>
<td>- KITON FW 10 Collection Show &amp; Party</td>
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<tr>
<td>2011.</td>
<td>3.24</td>
<td>- Calvin Klein Collection SS11 Collection show</td>
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<tr>
<td>2012.</td>
<td>5.10</td>
<td>- LG OURHOME AMORIS Wedding Show</td>
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<tr>
<td>2012.</td>
<td>9.06</td>
<td>- ZARA &amp; Massimo Dutti Store event w/ 2012 VFNO In Korea</td>
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<tr>
<td>2013.</td>
<td>5.30</td>
<td>- ZARA flagship store opening event</td>
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<tr>
<td>2013.</td>
<td>7.09</td>
<td>- Calvin Klein “DISCOVER 2013 CALVIN KLEIN WATCHES+JEWELRY”</td>
</tr>
<tr>
<td>2014.</td>
<td>1.09</td>
<td>- Loro piana New Years Event</td>
</tr>
<tr>
<td>2014.</td>
<td>5.29</td>
<td>- Calvin Klein “DISCOVER 2014 CALVIN KLEIN WATCHES+JEWELRY”</td>
</tr>
<tr>
<td>2015.</td>
<td>1.30</td>
<td>- Calvin klein Watches+Jewelry Collection “FIND YOUR MOMENT #ck minute”</td>
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<tr>
<td>2015.</td>
<td>3.24</td>
<td>- Calvin klein Jeans Annual party</td>
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<tr>
<td>2015.</td>
<td>9.15-23</td>
<td>Chanel VIP Care Service @ Duty Free Shop</td>
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What We’ve Done

<table>
<thead>
<tr>
<th>Date</th>
<th>Activity Description</th>
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<tr>
<td>2015. 10.14</td>
<td>Woolmark Gentleman’s Fashion Taste</td>
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<tr>
<td>2015. 12.18~24</td>
<td>Chanel VIP Care Service @ Duty Free Shop</td>
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<tr>
<td>2016. 08</td>
<td>Onitsuka Tiger X by 100 Collaboration</td>
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<tr>
<td>2016. 09.01</td>
<td>Onitsuka Tiger Gwangbok Flagship Store Opening Party</td>
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<tr>
<td>2017. 04.25</td>
<td>Onitsuka Tiger Concept Store Opening Party</td>
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<tr>
<td>2017. 05</td>
<td>Onitsuka Tiger Art Projet kwangho lee</td>
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<tr>
<td>2017. 05.25</td>
<td>Onitsuka Tiger Myeong-dong Flagship Store Opening Party</td>
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<tr>
<td>2017. 05.31</td>
<td>Calvin Klein Watches + Jewelry Presentation</td>
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<tr>
<td>2017. 06.30</td>
<td>Asics Tiger Concept Store DJ Party</td>
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<tr>
<td>2017. 08.04</td>
<td>Asics Tiger Concept Store GEL-PTG Party</td>
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<tr>
<td>2017. 08.24~25</td>
<td>Asics I Move Me Event</td>
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<tr>
<td>2017. 12.19</td>
<td>PANERAI Year-end party</td>
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<tr>
<td>2018. 09.06</td>
<td>Onitsuka Tiger 18 AW Collection Product Presentation</td>
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<tr>
<td>2019. 02.26</td>
<td>Onitsuka Tiger 19 SS Collection Product Presentation</td>
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<tr>
<td>2019. 05.10</td>
<td>Mula Wear X Lycra : AIR LIGHT LAUNCH</td>
</tr>
<tr>
<td>2019. 05.23</td>
<td>Calvin Klein Watches + Jewelry 2019 PAN-ASIAN EVENT</td>
</tr>
</tbody>
</table>
What We’ve Done

COSMETICS & FRAGRANCES

2000. 8. - Estee Lauder ‘Idealist’ Launching Event
2000. 8. - Kanebo ‘Sensai’ Launching Event
2001. 9. 21 - Kanebo KATE Cosmetic Line launching Event
2002. 1. 24 - Kanebo IB Skincare Line Launching Event
2001. 8. 02 - Mont blanc New perfume ‘PRESENCE’ launch
2001. 9. 07 - Bvlgari New perfume launch event
2001. 11. 09 - Clarins Institute Grand Opening
2001. 11. 28 - Guerlain Issima SUCCESSLASER Launching
2002. 1. 28 - Clarins White-Plus Line Launching Event & PR
2002. 1. 29 - Guerlain Perfect White EX Launching Event
2002. 4. 02 - Anna Sui SUI LOVE perfume Launching Event
2002. 10. 02 - Bourjois Rouge Connection Launch Event
2002. 11. 21 - Guerlain Happlogy Launch Event
2003. 4. 01 - Anna Sui Dolly Girl New Perfume Launch
2003. 6. 27 - Anna Sui Vogue Girl Boom Boom Party co-sponsor
2004. 1. 27 - Escada Island Kiss New Product Launch
2004. 4. 01 ~ 02 - IOPE New Make-Up Line Launch
2004. 4. 23 - Anna Sui Dolly Girl Limited Edition Launch
2004. 9. 02 - Puma Man & Woman New Product Launch
2007. 3. 28 ~ 4. 06 - Pure Fiji Launch Event
What We’ve Done

**COSMETICS & FRAGRANCES**

- **2012. 2. 28** - *Salvatore Ferragamo* ‘Signorina’ Fragrance Launch
- **2012. 4. 03** - *Bvlgari* ‘Omnia Coral’ Launching Event
- **2013. 1. 23** - *ONTREE* GamARde Launching event
- **2013. 1. 30** - *Melvita* Nectar Bright Skin care Launch
- **2013. 3. 28** - *Salvatore Ferragamo* Homme ‘ACQUA ESSENZIALE’ Fragrance Launch
- **2013. 7. 11** - *Kanebo* KATE Beauty class
- **2013. 10. 24** - *DUCRAY* Dermatological Laboratories Launch
- **2014. 7. 24** - *VIDIVICI* Launching party
- **2014. 8. 28** - *Narciso Rodriguez* Launch
- **2014. 9. 02** - *Salvatore Ferragamo* ‘Signorina’ Fragrance PR Event
- **2014. 9. 25** - *VIDIVICI* Touch Couture Launch
- **2016. 4. 06** - *Ciate* Launching Event
- **2016. 6. 25~26** - *ACQUA COLONIA* Olive-Young Promotion
- **2016. 12.02~06** - *JOHN VARVATOS* House
- **2016. 12.03** - *CELLTRION* VIP Promotion
- **2018. 03.23** - *LOHB’s* Pre-Open Party
## What We’ve Done

### LIQUOR

<table>
<thead>
<tr>
<th>Year</th>
<th>Date</th>
<th>Event Description</th>
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<tbody>
<tr>
<td>2003.</td>
<td>9. 26</td>
<td>ABSOLUT SEOUL AD Launch Event</td>
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<td>2004.</td>
<td>2. 30</td>
<td>ABSOLUT VANILIA &amp; THREETRACKS Launch</td>
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<td>2005.</td>
<td>2.</td>
<td>The Macallan 1971 soft launch</td>
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<td>2005.</td>
<td>4. 16 ~ 23</td>
<td>The Macallan Fine &amp; Rare Media Tour</td>
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<tr>
<td>2005.</td>
<td>4. 19</td>
<td>ABSOLUT LABEL launch</td>
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<tr>
<td>2005.</td>
<td>6. 24</td>
<td>The Macallan Fine &amp; Rare Launch</td>
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<tr>
<td>2005.</td>
<td>6. 29</td>
<td>ABSOLUT New Flavor Mandrin launch party</td>
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<tr>
<td>2005.</td>
<td>8. 26</td>
<td>ABSOLUT Metropolis Launch in collaboration with the 15th Art Festival</td>
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<td>2006.</td>
<td>2. 23</td>
<td>The Macallan Wine Sommelier Whisky Dinner party</td>
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<td>2006.</td>
<td>4. 28</td>
<td>ABSOLUT Label Fashion Project party</td>
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<td>2006.</td>
<td>9. 01</td>
<td>ABSOLUT Apeach Launch Press/Trade Event</td>
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<td>2006.</td>
<td>9. 23</td>
<td>ABSOLUT Apeach Consumer Promotion Party1</td>
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<td>2006.</td>
<td>10. 08</td>
<td>ABSOLUT Apeach Consumer Promotion Party2</td>
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<td>2006.</td>
<td>10. 26</td>
<td>The Macallan 15yo, New Product Launch Party</td>
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<td>2007.</td>
<td>8. 31</td>
<td>ABSOLUT Family Party &amp; Bottle design campaign</td>
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<tr>
<td>2007.</td>
<td>11. 01</td>
<td>ABSOLUT Pears New Flavor launch party</td>
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<tr>
<td>2007.</td>
<td>12. 04</td>
<td>The Macallan Lalique Launch</td>
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<td>2008.</td>
<td>1. 31</td>
<td>ABSOLUT Disco Party</td>
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<td>2008.</td>
<td>7. 03</td>
<td>ABSOLUT Consumer Promotion Party “I Love U”</td>
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<td>2008.</td>
<td>7. 11</td>
<td>ABSOLUT In Busan Party</td>
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</tbody>
</table>
What We’ve Done

LIQUOR

2008. 11. 01 - Hoegaarden  Halloween Party
2008. 12. 04 - ABSOLUT  Red spangle Party
2009. 9. 03 - ABSOLUT  Pop up Party
2009. 9. 24 ~ 25 - The Glenlivet  Single malt Whisky Re-launching Event
2009. 10. 19 - Budweiser  Premium Draft beer Launch
2009. 12. 03 - ABSOLUT  Rock Party
2009. 12. 11 - ABSOLUT  Rock Party Busan
2010. 1. 16 - The Glenlivet  Spirited Match Dinner Event
2010. 4. 29 - ABSOLUT  No Label Party
2010. 7. 08 - ABSOLUT  Cheers Party
2010. 7. 11 - ABSOLUT  Cheers Party Busan
2010. 12. 02 - ABSOLUT  Glimmer Party
2011. 4. 26 - Ballantine’s  Championship 2011 Gala Dinner
2011. 7. 07 - ABSOLUT  Illusion Party
2011. 7. 09 - ABSOLUT  Illusion Party In Busan
2011. 10. 17 ~ 10. 23 - ABSOLUT  Mode Art work Exhibition @ SFW
2011. 11. ~ 2012. 2. - Jose Cuervo  Gal Promotion
2011. 12. 01 - ABSOLUT  Mode Party
2012. 5. 24 - GUINNESS  Black out party
2012. 6. 01 - ABSOLUT  ELYX Launch Party
What We’ve Done

LIQUOR

2012. 7. 05 - ABSOLUT New Flavor Berri Acai Launch Party
2012. 7. 19 - ABSOLUT New Flavor Berri Acai Launch Party In Busan
2012. 9. 21 ~ 12. 25 - ABSOLUT UFO Promotion (Seoul / Busan)
2012. 9. 27 - BEEFEATER 24 Launch party
2012. 10. 05 - JAMESON 2012 MR. JAMESON Award “Jameson Night” Party
2012. 11. 30 ~ 12. 08 - ABSOLUT Unique Consumer Promotion Party & Exhibition
2012. 12. 06 - G.H. Mumm Protocol party “All about Champagne”
2013. 5. 02 ~ 06 - ABSOLUT Seoul Open Art Fair Sponsorship
2013. 5. 10 - G.H. Mumm + BEEFEATER 24 Tre-ami open party
2013. 6. 21 - BEEFEATER24 “London Night” Party
2013. 6. 27 - HAVANA Rooftop garden party “HAVANA NIGHT”
2013. 6. 28 - ABSOLUT Re-Union party
2013. 7. 18 - ABSOLUT Re-Union party
2013. 8. 01 ~ 9. 06 - ABSOLUT Creative Campaign “CREATE YOUR OWN ABSOLUT”
2013. 10. 04 - ABSOLUT ELYX Bartender Academy
2013. 10. 07 - JAMESON 2013 MR. JAMESON Award “Jameson Night” Party
2013. 10. 26 - ABSOLUT X W Halloween party
2013. 12. 03 - Olmeca Launch “Switch On The Night” Party
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<tr>
<th>Year</th>
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<th>Event Description</th>
</tr>
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<tbody>
<tr>
<td>2014</td>
<td>7.18 ~ 8.16</td>
<td>- Balltine’s 2014 Stay True Campaign “Stay True Leave An Impression”</td>
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<td>2014</td>
<td>12.19 ~ 12.31</td>
<td>- ABSOLUT J.J. Mahoney’s X Absolut ice bar</td>
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<td>2015</td>
<td>2.24</td>
<td>- Swinkel’s &amp; Babaria Premium Beer launch event</td>
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<td>2015</td>
<td>3.23</td>
<td>- Royal Salute Celebrate Power&amp;Grace-Unveiling</td>
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<td>2015</td>
<td>10.27 ~ 29</td>
<td>- IMPERIAL NEON Launch in Busan</td>
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<td>2015</td>
<td>11.16 ~ 18</td>
<td>- IMPERIAL NEON Launch in Seoul</td>
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<td>2016</td>
<td>12.21 ~ 1.20</td>
<td>- KOZEL Pop-up Store</td>
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<td>2017</td>
<td>4.27 ~ 7.31</td>
<td>- KOZEL Pop-up Store</td>
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<tr>
<td>2017</td>
<td>12.22 ~ 1.13</td>
<td>- WOLF BLASS Promotion Pop-up booth</td>
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</tbody>
</table>
What We’ve Done

| CORPORATE | 2001. 6. | - Imstation  Kevin Kern Concert |
| FESTIVAL  | 2004. 11. 04 | - Definitely Swedish Ball  ABSOLUT sponsorship |
| ATTRACTION | 2004. 12. 04 | - Amcham AWC Ball  Maxxium brands sponsorship |
|           | 2005. 2. 26 | - Amcham 2005  Maxxium brands Sponsorship |
|           | 2005. 3. 14 | - ANZA Ball  Maxxium brands Sponsorship |
|           | 2005. 4. 29 | - Ivy League Association  Maxxium brand sponsorship |
|           | 2005. 10. | - PIFF  Selected party sponsorships(Absolut / The Macallan) |
|           | 2005. 10. 04 | - Meritz Insurance  CI Renewal Party CI Proclamation Ceremony |
|           | 2005. 11. 14 | - Taewon Entertainment  10th Anniversary Party commemorating ‘Shadowless Sword’ |
|           | 2006. 8. 16 | - Muhan Investment  Martin Media-SBP IR Press Conference |
|           | 2006. 9. 07 ~ 08 | - BIO KOREA  2006 3rd Korea-Scotland Life Sciences Symposium |
|           | 2006. 9. 08 | - KwangJu Biennale  Opening Party (sponsorship) |
|           | 2006. 11. 09 ~ 12 | - Vivendi Games  Gstar 2006 Expo (KINTEX) |
|           | 2010. 4. 15 | - PARDISE Group  New Vision “PARADISE WAY” Proclamation Ceremony |
|           | 2010. 10. 07 | - SAIE Gallery  Opening Event |
|           | 2011. 1. 27 | - RED DUCK  5th anniversary party |
|           | 2011. 10. 19 | - UNION STEEL  ‘LUXTEEL’ Gallery project “ Steel Meets Art” |
|           | 2011. 12. | - Coca Cola  125 years celebration party |
|           | 2012. 10. 04 ~ 13 | - 17th BIFF  Award & Party Sponsorship |
|           | 2012. 12. 10 | - JTI  Year-end party |
What We’ve Done

CORPORATE
FESTIVAL
ATTRACTION

2013. 1. 10 - Pernod Ricard Korea New year Party
2013. 8. 05 ~ 10. 13 - STOKKE 10th Anniversary campaign event “Connection moment with your baby”
2013. 10. 03 ~ 12 - 18th BIFF Award & Party Sponsorship
2014. 11. 25 ~ 12. 03 - 21th century fox Movie Exodus “Gods and Kings” 360° circarama Housing
2014. 11. 04 - STOKKE Xplory® True Black Special Edition Launching Event
2014. 12. 19 ~ 12. 31 - Hyatt Hotel J.J. Mahoney’s ice bar
2015. 9. 23 - MAXIM MOCHA GOLD S MANIA FESTIVAL
2015. 10. 22 - LOTTE CINEMA “1st MOVIE NIGHT” party @ Lotte world tower
2015. 10. 23~25 - The Korea Equestrian Festival 2015 VIP Protocol
2016. 05. 05 - Kinder Plus Sport Family Run
2016. 10. 22 - STEVENTS HORSE RIDING CLUB 2016 I-cheon Pony Fair
2016. 10. 28 - LOTTE CINEMA “2nd MOVIE NIGHT” party
2016. 12. 02~01. 01 - Huawei Pop-up store
2017. 05. 05 - Kinder Plus Sport Family Run
2017. 08. 25 - CINE Q Opening promotion (Gyeong-ju)
2017. 12. 08~09 - CINE Q Opening promotion (Gumi)
2018. 01. 25 - LOTTE CINEMA Super S preview
2018. 05. 29~06. 06 - CINE Q Opening promotion (Seoul)
What We’ve Done

**AUTOMOBILES**

- **2003. 5. 01 ~ 10** - MERCEDES BENZ  Luxury brand showcase @ 2003 korea import motor show
- **2004. 5. 20** - MERCEDES BENZ  New SLK launch
- **2005. 7.** - Nissan Infiniti  Showroom grand opening (sponsorship)
- **2005. 12. 15** - Nissan Infiniti  Customer Year-end Party (sponsorship)
- **2006. 4. 11** - Volvo  New car launch(AB sponsorship)
- **2008. 7. 22** - Porsche  New 911 Press Launch Event
- **2014. 5. 07 ~ 6. 10** - FIAT  UMF Pre-promotion
- **2014. 6. 13 ~ 14** - FIAT  Ultra Music Festival 2014 Official stage sponsorship promotion

**VENUE**

- **2002. 12. 06** - Italian Restaurant  Buona Sera  Grand Opening Party
- **2009. 2. 05** - Italian Bistro  Tutti Matti  Grand Opening Party
- **2013. 5. 10** - Hongdae Lounge  Tre-amid open party
- **2013. 6. 21** - W Hotel, Woo bar  “London Night” Party
- **2013. 6. 27** - W Hotel, Sky deck  Rooftop garden party “HAVANA NIGHT”
- **2013. 8. 03** - Walkerhill Hotel  “Hot summer night party@sirocco”
- **2013. 10. 26** - Woo Bar  ABSOLUT X W Halloween party
- **2014. 12. 06** - LG OURHOME  Korean dinning bar ‘Lu’ open party
- **2015. 8. 13** - QUEENMAMA MARKET  Grand opening event
What We’ve Done

ETC.

2004. 2. 13 ~ 14  - Fissler  New Product promotion
2004. 2. 18  - Fissler  New product launch
2011. 2. 15  - Manfrotto  Brand Launch show “Fit Your Life”
2016. 8~9  - Affordable Art Fair  Off-Line Marketing
2016. 8~9  - Affordable Art Fair  OnLine Marketing
THANK YOU